| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|----------|---|-------------------|---------------------------------------|--|-----------------|-------------------------|--------------------|---------------------|--|--|--|
| 1 | 1. ECONOMIC DEVELOPMENT | | | | | | | | | | |
| 1.A | 1A. GOAL: Martin County will pursue and adopt innovative approaches to grow and expand its existing business sectors throughout the County, by focusing on the County's natural resources and competitive advantages. | | | | | | | | | | |
| 1.A.1 | Strategy: Create an Innovation District that anchors an ecosystem to support, retain, and expand the existing cluster of marine and aerospace sectors. | | | | | | | | | | |
| | Phase I | | | | | | | | | | |
| 1.A.1.1 | Analyze the business mix and collaborate with stakeholders to define Innovation District boundaries, purpose, and benefits to the community. | Consultant | County, BDB, Business Execs, TCRPC | County | | x | | | Stakeholder contacts | Calls/Letters of Support | |
| 1.A.1.2 | Repurpose the existing fairgrounds in furtherance of the Innovation District masterplan. | County | County, Council, | County, Private Sector (P3) | | х | x | x | Sales Proceeds | Property Taxes | |
| 1.A.1.3 | Contact property owners as it relates to the creation of the Innovation District. | BDB | BDB, Chamber, County CRA | BDB | | х | | | Owner contacts | Calls/Letters of Support | |
| 1.A.1.4 | Finalize Innovation District boundaries for County and approval of an overlay district to allow for targeted efforts, initiatives, and investments. | Consultant | County, | County | | х | | | City Resolution | County Resolution | District Map |
| 1.A.1.5 | Masterplan the Innovation District with "walkable" district design elements that attract new emerging technology start-ups. | Design Consultant | County, CRA, TCRPC | County, US EDA | | x | | | Foot traffic counts | Commercial Leases | Business Tax Receipts |
| 1.A.1.6 | Provide a centralized stormwater system and on-street public parking to encourage affordable private investment in a downtown campus-like setting for research and development firms. | Public Works | County Utilities, FDOT, | ARPA, CRA, Revenue Bonds, US EDA | | | x | | Commercial square footage leases | Business tax receipts | |
| 1.A.1.7 | Create a program to eliminate septic systems within the Innovation District. | Public Works | County, County Utilities | ARPA, Revenue Bonds, US EDA, CRA | | | | x | Septic conversions | | |
| 1.A.1.8 | Create an "Innovation" overlay zoning district that is form based and provides for internal and external connectivity, shared parking, and utilizes LSTAR regulations to expedite development and repurpose existing buildings. | Consultant | County, | County | | | x | | Draft Regulations | Adopted Regulations | |
| 1.A.1.9 | Extend regulatory incentive to surrounding areas to attract compatible housing for employees, neighborhood services, and connectivity. | County | City | County, CRA | | | | | Connected sidewalks and pathways | | |
| 1.A.1.10 | Fully utilize the Industrial Development Authority, and the powers granted through its legislation, to further the creation and development of the Innovation District. | IDA/BDB | BDB, County | IDA | | | x | | IDA-approved resolutions regardless of expended funds | IDA funds spent in Innovation District | |
| 1.A.1.11 | Identify key sites within and outside of the Innovation District for expansion and preservation for marine non-water-dependent office-based operations. | BDB | BDB, Marine Industry Council | County, CRA, BDB | | х | | | List of sites with accompanying site details | | |
| | Phase II | | | | | | | | | | |
| 1.A.2 | Actively promote the Innovation District and its cluster of job and business opportunities through direct marketing and prospecting compatible businesses. | BDB | BDB | BDB, Chambers | | | | | Commerical leases | Business Tax Receipts | Actvities and events |
| 1.A.2.1 | Engage appropriate nonprofit stakeholders near the Innovation District. | County | TCRPC, BDB, Chamber | County, TCRPC | | x | | | Nonprofit contacts | | |

1

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|---|-----------------------|----------------------------|------------------------------------|-----------------|-------------------------|--------------------|---------------------|--|--|--|
| 1.A.2.2 | Educate financial institutions, stakeholders, and brokers regarding the proposed district and efforts to retain, fund, and recruit applicable businesses. | BDB | ECMC, Chamber, CRA | BDB | | x | | | Partner contacts | Commerical Occupancy Rates | Business Tax Receipts |
| 1.A.2.3 | Create a Business Retention, Attraction and Recruitment program specifically tailored for the Innovation District to further the recruitment of targeted businesses into existing vacant commercial and office space in the Innovation District. | BDB | County | County, CRA, BDB | | x | | | Broker Referrals to BDB | Increase in Commerical Occupancy Rates | Increase in Business Tax Receipts |
| 1.A.2.4 | Identify and attract marine industry segments with non-water- dependent office-based operations. | BDB | County | BDB | | | x | | Inquiries | Relocations | |
| 1.A.2.5 | Create a concierge program for onboarding technology-related, fast-growing startups, relocations, and expansions within the Innovation District. | BDB | IRSC, ECMC | County | | х | | | Number of startups assisted | | |
| 1.A.2.6 | Create an extensive marketing campaign with regards to the Innovation District. | BDB | CRA, Chamber | BDB, MCOT, County | | x | | | Media impressions, hits, click- throughs | Number of Site tours/Visitations | Number of Relocations |
| | Phase III | | | | | | | | | | |
| 1.A.3 | Reserve a designated area to establish an Innovation Incubator center to encourage startup relocations and project collaborations. | County | County, BDB | County, US EDA | | | х | | Startups and relocations | | |
| 1.A.3.1 | Identify an organization to run Innovation Incubator Center. | County | County | County | | x | | | Executed agreement | | |
| 1.A.3.2 | Create a pool of mentors. | Operator of incubator | Chamber, ECMC, BDB | BDB, Economic Council, Operator | | х | | | Target list of 20 industry contacts | | |
| 1.A.3.3 | Design and construct or repurpose an Innovation Incubator Center to include shared workspace, common areas, centralized facility management, and any support services to be provided to growing businesses. | Operator | County, ECMC, BDB | County, US EDA, Operator | | | х | | Buildout drawings/plans | Management and curation plan | |
| 1.A.3.4 | Develop an Innovation Incubator Center contract for prospective users. | Operator | County | County, Operator | | | х | | Brochure and agreement | | |
| 1.A.3.5 | Market incubator for recruitment to include startups and fast- growing companies. | Operator | County, ECMC, BDB | Operator, BDB, County | | | х | х | Number of inquiries | Executed agreements | Startups "graduated" |
| 1.A.4 | Strategy: Identify, prioritize, and acquire strategic properties and/or parcels countywide for disposition within and around the Innovation District and Community Redevelopment Areas to direct job creation and capital investment into areas of most need. | | | | | | | | | | |
| 1.A.4.1 | Inventory all publicly owned assets the in the targeted areas within this strategy and identify those that could be appropriate for acquisition, disposition or redevelopment. | County | County, BDB, TCRPC | County | | х | х | х | Database of properties with accompanying details | | |
| 1.A.4.2 | Fully utilize the Industrial Development Authority, and the powers granted through its legislation, to further the growth and expansion of Hubs of Excellence business sectors throughout the County. | IDA | County, CRA, TCRPC, BDB | IDA, County, CRA | | х | | | IDA-approved resolutions regardless of expended funds | IDA funds spent in Innovation District | |
| 1.A.5 | Strategy: Attract electric boat technology and complementary marine technology industries, with a focus on locations in the Innovation District. | | | | | | | | | | |
| 1.A.5.1 | Hire a consultant to create an industry recruitment plan. | BDB | BDB | BDB | | х | | | Executed agreement | Completed plan | |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|--|------------------|-----------------------------------|-----------------------------------|-----------------|-------------------------|--------------------|---------------------|--|--|--|
| 1.A.5.2 | Research component parts designers, fabricators, and supply chain network. | BDB | BDB | BDB | | x | | | List of supply chain companies, wth associated contacts and locations | | |
| 1.A.5.3 | Identify complementary industries. | BDB | BDB | BDB | | х | | | List of target NAISC codes | | |
| 1.A.5.4 | Identify and map locations of the manufacturing, sales, and distribution hubs. | BDB | BDB | BDB | | х | | | Map with legend | | |
| 1.A.5.5 | Determine applicable skillsets, training, and certification programs. | BDB | BDB | BDB, Workforce partners, Industry | | x | | | Career path flow chart with accompaying skillsets | | |
| 1.A.5.6 | Collaborate with state and local economic development organizations to initiate targeted recruitment efforts. | BDB | BDB | BDB | | x | | | Recruitment plan and partner contacts | | |
| 1.A.6 | Strategy: Capitalize on aviation assets through the development of sites throughout the county and diversification of revenue at the Martin County Airport. | | | | | | | | | | |
| 1.A.6.1 | Complete airport masterplan process. | County | County, BDB | County | | | | | Inventory of available space and associated parameters | | |
| 1.A.6.2 | Target aviation firms and aviation-related businesses for expansions and relocations. | BDB | County, ECMC, State | BDB | | х | | | Relocations and expansions | New jobs created | New capital investment |
| 1.B | 1B. GOAL: Grow supportive entrepreneur ecosystems, focused on technology companies to provide the physical environment, local contacts, and capital for existing, relocating, and start-up tech entrepreneurs. | | | | | | | | | | |
| 1.B.1 | Strategy: Collaborate with existing technology businesses, agencies that provide resources for entrepreneurs, and other partners to further innovation initiatives. | | | | | | | | | | |
| 1.B.1.1 | Contact and establish a relationship with Florida Venture Forum to identify existing and future sources of venture capital. | BDB | County, BDB, Economic Partners | | | х | | | Connections made | Overview of capital sources and associated contacts identified | |
| 1.B.1.2 | Take a more active role in Space Florida supply chain initiatives, for networking and access to capital. | BDB | County, BDB, Economic Partners | | | | x | | Meetings attended | Overview of committee assignment(s) | |
| 1.B.1.3 | Identify and support entrepreneur-led micro-technology areas throughout the county, particularly clusters in Jensen Beach, Port Salerno, and Hobe Sound. | BDB | County, BDB, Economic Partners | BDB, Workforce Partners | | х | | | List of connections made | Entreprenuers assisted | |
| 1.B.2 | Strategy: Build and grow Life Science, Technology, and Research (LSTAR) industries. | | | | | | | | | | |
| 1.B.2.1 | Engage the healthcare industry to collaborate on development of medical devices and grow medical manufacturing in Martin County. | BDB | County | BDB, County | | | х | | List of connections made | Overview and list of opportunities identified | |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|--|------------------|--|---|-----------------|-------------------------|--------------------|---------------------|---|---|--|
| 1.B.2.2 | Identify and assist LSTAR and LSTAR-related companies for enhanced workforce training and assistance from the Business Development Board. | BDB | IRSC, MCSB | BDB, Workforce Partners | | х | | | Residents enrolled and residents with completed training | Businesses assisted | |
| 1.B.2.3 | Create a marketing campaign for LSTAR, LSTAR-related businesses, medical manufacturing, and Targeted Industries to highlight the business advantages of locating in Martin County, including the flexibility and advantages that are location-specific for LSTAR businesses. | BDB | County, Healthcare Networks | BDB | | x | | | Inquiries | Businesses assisted | |
| 1.B.2.4 | Identify and assist companies that have received funding from the National Institute of Health (NIH) and Small Business Innovation Research (SBIR) grants, for the retention and recruitment of commercialization projects in Martin County. | BDB | IRSC | BDB, TCRPC | | х | | | List of funded companies, with accompanying funding amounts | Companies contacted and retained | Companies contacted and recruited |
| 1.B.3 | Strategy: Encourage the development of co-working space for technology firms which includes makerspace for product development and testing. | | | | | | | | | | |
| 1.B.3.1 | Support the development of multi-use buildings within Community Redevelopment Areas through capital investment | CRA | County, BDB | TIF; FDEP; FDOT; Bond Financing, IDA | | x | х | | Targeted 5 year capiltal improvement plan for each CRA | Completion of capital improvements and project improvements leveraged | Multi-use development projects approved |
| 1.B.3.2 | Identify Martin County or city-owned buildings suitable for short-term leases to act as temporary start-up offices to incubate targeted business growth in Martin County. | County | CRA | CDBG; EDA, CRA | | x | x | | Program guidelines targeting businesses, leasing and support | Businesses supported | Business expanding or outgrowing incubator lease |
| | | | | | | | | | | | |
| 1.C | 1C. GOAL: Establish Martin County as a Center of Excellence for Water Quality, Biosolids, and Advanced Ocean Technology to capitalize on existing environmental preservation and water protection efforts. | | | | | | | | | | |
| 1.C.1 | Strategy: Create a countywide research consortium related to clean stormwater and clean drinking water innovations. | | | | | | | | | | |
| 1.C.1.1 | Identify land for the construction of a facility dedicated to water and marine science. | County | County | | | | | | | | |
| 1.C.1.2 | Identify existing stakeholders for collaboration and partnership. | BDB | County, BDB, ECMC, Business Executives, Higher Education, Economic Partners | TCRPC, BDB | | x | | | List of stakeholders and contact information | | |
| 1.C.1.3 | Inventory all related businesses and conduct a survey regarding resources and operations to determine future local needs for wet-lab and dry-lab space. | BDB | County, BDB, ECMC, Business Executives, Higher Education, Economic Partners | BDB, | | x | | | Report of existing public and private institutional lab space by square footage and availability | Overview of lab space surplus or deficit and future needs | |
| 1.C.1.4 | Collaborate to increase number of Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) applications and awards related to clean water. | BDB | BDB, County | US EDA, County, State of Florida | | | x | | SBIR/STTR applications submitted | SBIR/STTD apllications awarded | |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|--|-------------------|--------------------------------|--|-----------------|-------------------------|--------------------|---------------------|--|--|--|
| 1.C.1.5 | Collaborate with state and local economic development organizations to initiate targeted recruitment efforts to attract clean water technology companies. | BDB | BDB, County | BDB, Enterprise Florida | | | х | | Inquiries | | |
| 1.C.1.6 | Identify opportunities for technology advancements in animal husbandry. | Extension Service | County, State | University Partners, USDA | | | | x | List of latest advancements for dissemination | Inquiries from dissemination of advancements | |
| 1.C.1.7 | Identify opportunities for incorporation of advancements in use of pesticides in agriculture and associated runoff. | County | UF/IFAS, FDACS, FDEP County | USDA, US EPA, Florida DEP, SFWMD | | | | х | List of latest advancements for dissemination | Inquiries from dissemination of advancements | |
| 1.C.1.8 | Incorporate resiliency and technology related to clean water use and runoff mitigation. | County | ACE, County, State | FDEP, US EPA, County | | | | х | Completed projects | | |
| 1.C.1.9 | Expand the Ripple Stormwater EcoArt project beyond the initial project area in the Palm City Community Redevelopment Area to increase stormwater treatment projects that include artistic and environmental educational. | CRA | CRA | ARPA, Revenue Bonds, EDA Matching Grant, NEA Matching Grant | | | | | Ripple sites outside of CRAs | | |
| 1.C.2 | Strategy: Create a working group related to the study, innovation, and implementation of advancements in the management of biosolids, sewage, and effluent. | | | | | | | | | | |
| 1.C.2.1 | Identify land, building, and infrastructure. | County | BDB, TCRPC | FDEP, US EPA, County | | | | | | | |
| 1.C.2.2 | Assemble a team that includes sewage treatment professionals, water quality chemists, hydrologists, and marine biologists to prioritize the efforts needed in Martin County to protect groundwater, natural water bodies, and comply with expanding DEP regulations. | Higher Education | SFWMD, State, ACE | US EPA, SFWMD, County, FDEP | | х | | | Meetings held | | |
| 1.C.2.3 | Focus efforts on steps that can be taken to fight harmful algae blooms that result from natural systems and biosolids. | Higher Education | SFWMD, State, ACE, EPA | US EPA, SFWMD, County, FDEP | | х | | | Collaborations | | |
| 1.C.3 | Strategy: Create a research consortium related to Advanced Ocean Technology. | | | | | | | | | | |
| 1.C.3.1 | Conduct an asset mapping of existing organizations, physical assets, current federal funding, and applicable patents. | Consultant | County, Private Companies | Private Companies, County | | x | | | Database of contacts and resources | | |
| 1.C.3.2 | Take inventory and determine local needs for wet-lab and dry-lab space. | Consultant | County | County | | х | | | List of lab space, partners, and available interim space for relcations and/or startups | | |
| 1.C.3.3 | Work with providers to develop new courses to train in key water-related sectors. | Education | County, FHTC, NGOs, TCMIA | Workforce Partners | | | х | | Courses | Course registrations | |
| 1.C.3.4 | Train individuals in the areas of oceanography, surveying, and protected species. | Education | County, FHTC, NGOs, TCMIA | Workforce Partners | | | х | | Certifications and/or licenses | | |
| 1.C.3.5 | Collaborate to provide professional certifications in geophysical and geotechnical skills, oceanography, surveying, protected species, and marine mammal observers. | Education | County, FHTC, NGOs, TCMIA | Workforce Partners | | | x | | Certificaitons and/or licenses | | |
| 1.C.3.6 | Recruit Autonomous Surface Vehicle companies to the region based upon the availability of talent and coastal testing facilities. | BDB | ECMC, County, TCMIA | BDB | | | | х | Ccompanies | | |
| 1.C.3.7 | Create a pool of mentors. | BDB | County, Private Companies | BDB | | х | | | Database of mentors | | |
| 1.C.4 | Strategy: Develop a coastal test range for autonomous surface and undersea vehicles and data acquisition systems. | | | | | | | | | | |
| 1.C.4.1 | Organize a panel of subsea experts (e.g., autonomous vehicle developers, private and public users) to define the parameters of a tailored coastal test range facility in waters off Martin County. | BDB | County, USCG, State | BDB, Industry | | х | | | Confirmed list of participants and contact info | | |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|---|-------------------|--|---|-----------------|-------------------------|--------------------|---------------------|---|--|--|
| 1.C.4.2 | Identify potential site where testing would occur, and landside property needed for parking and administrative/management office. | County | USCG, State, Industry | County | | | х | | MOU | | |
| 1.C.4.3 | Define Martin County-appropriate testing site parameters to include depth, size of test range, and seabed cable connections for power and communications. | County | USCG, State, Industry | County, Industry | | | | х | County legislation authorizing site and parameters | | |
| 1.C.4.4 | Prepare budget for development of the facility to support customers based on the criteria developed above. | Selected Operator | County | Grants | | | | х | Budget | | |
| 1.C.4.5 | Identify and seek needed state and federal government permits. | Selected Operator | County, State | County | | | | х | Applications submitted | Funding awards | |
| 1.C.4.6 | Identify Martin County agency responsible for administrating the program. | County | State and/or federal | County | | | | х | MOU | | |
| 1.C.4.7 | Develop user applications, selection criteria, and standard operating procedures. | Selected Operator | County, State, USCG | County, Industry | | | | х | Contract agreement | | |
| 1.C.4.8 | Prepare marketing strategy and materials needed to promote facility. | BDB | County, Selected Operator | BDB, Industry Partners | | | | х | Marketing campaign | | |
| | | | | | | | | | | | |
| 1.D | 1D. GOAL: Embrace all countywide agricultural assets and technologies to encourage opportunities for utilization of the entire agricultural supply chain. | | | | | | | | | | |
| 1.D.1 | Strategy: Encourage expansion of buy-local grow-local initiatives to better connect the agriculture industry with direct distribution to urban and/or densely populated areas of Martin County. | | | | | | | | | | |
| 1.D.1.1 | Refresh countywide "fresh and local" campaign and work with the farm bureau and restaurant association to create a "fresh and local" certification. | County | CRA, BDB, Chamber; UF/IFAS | USDA; Martin County Farm Bureau, Chambers | | х | x | | Media impressions. hits, and clicks | Food service providers annually joining the program. | |
| 1.D.1.2 | Capitalize on linkages and distributors that can quickly deliver produce and other products to foodbanks. | County | NGOs, Local Produce Distributors | USDA; Healthcare Systems | | x | | | Local produce distributed to Food Banks | | |
| 1.D.1.3 | Work with organizations to create a centralized database where food banks and others post needs and farmers can post available product for a quick "match". | County | NGOs, Local Produce Distributors | County, Chambers and Trade Associations | | | | | Inquiries | Matches | |
| 1.D.1.4 | Encourage farmers markets and have the County's Community Redevelopment Areas take a more active role in programming, marketing, and soliciting vendors. | County | NGOs, CRAs | USDA Farmers Market Promotion Grant; Florida Organic Growers Assoc., CRA | | х | x | | Frequency of Farmers Market | Customers | SNAP/EBT Fresh Access Bucks |
| 1.D.1.5 | Support growth and expansion of the cottage food industry and include incubators and a shared commercial kitchen at one of the entrepreneur or incubator sites. | BDB | County, CRAs, NGOs, MCOT County | CRA, County, USDA | | х | х | | Food industry startups | Commercial kitchen reservations | Funds invested in food industry startups |
| 1.D.1.6 | Encourage technology supported farming to include vertical indoor climate-controlled, hydroponic, and aeroponic facilities. | County | BDB, UF/IFAS, NGOs, Florida Organic Growers Assoc. | | | x | x | x | Startups | Relocations | Angel, seed, and venture funds invested |
| 1.D.2 | Strategy: Preserve and protect agricultural uses in Martin County. | | | | | | | | | | |
| 1.D.2.1 | Preserve existing and active agricultural land in Martin County. | County | County | County | | х | x | x | Expansion/retract ion of agriculture land use properties in Martin County | | |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|---|------------------|--------------------------------------|--|-----------------|-------------------------|--------------------|---------------------|--|--|--|
| 1.D.2.2 | Work with partners to provide the education and tools for agribusiness to implement best management practices in terms of fertilizers and runoff. | County | SFWMD, TCRPC, FDEP, UF/IFAS, USDA | County, Workforce Partners, FDEP, US EPA | | х | x | | Reduction in agricultural runoff and affluent in waterways. | Farms implementing best practices | |
| 1.D.2.3 | Partner with clean water, energy, autonomous vehicles/machines, logistics, and other technology providers to promote innovative agriculture operations. | County | BDB, State | County, Industry | | | | х | Partnerships | | |
| 1.D.2.4 | Further promote agritourism opportunities and work with the Tourism Office to position it as a unique attraction for Martin County. | мсот | County, BDB, State, TDC | Chambers, County, MCOT | | х | | | Visitors | | |
| 1.D.2.5 | Find ways to assist farmers seeking access to new technologies. | UF/IFAS | County, BDB | USDA, US EDA, Industry | | х | | | Programs | Program participation | |
| 1.D.2.6 | Invest in roads and transportation network to improve product distribution. | County/MCMPO | State, USDOT | FDOT, US DOT, USDA, US EDA, County | | | x | х | Inventory of needed road improvements | Completed improvements | |
| 1.D.3 | Strategy: Encourage the expansion of agribusiness and equestrian activities in western Martin County. | | | | | | | | | | |
| 1.D.3.1 | Identify, create, and market opportunities for farmers to purchase or lease additional land for farming. | BDB | BDB, Realtors, Municipalities | BDB | | | х | | Land leases | Access to capital | |
| 1.D.3.2 | Utilize existing parks to create opportunities to partner with agribusiness and equine industries to recruit regional and national conferences and events. | County | County | CRA, County, Industry | | х | | | Event partnerships | Park usage during and post-events | |
| | | | | | | | | | | | |
| 1.E | 1E. GOAL: Further Martin County's ability to become a marine, aviation, and aerospace innovation county. | | | | | | | | | | |
| 1.E.1 | Strategy: Consider acquisition of privately held airport for use in general aviation, aerospace, and Unmanned Aerial Vehicle (UAV) testing or consider other sites for UAV testing. | | | | | | | | | | |
| 1.E.1.1 | Collaborate with stakeholders and organizations that represent and or support aviation businesses regarding concepts and parameters for redevelopment. | County | BDB, FAA, FDOT, ECMC | County | | х | | | Meetings | | |
| 1.E.1.2 | Seek Federal Aviation Administration authorization as a test site location for Unmanned Aerial Vehicles also known as drones. | County | ECMC, BDB | County, Research Partners | | | x | х | Application | Approval | |
| 1.E.1.3 | Conduct regional asset mapping to determine businesses and industries currently operating and/or testing drones. | Consultant | County, BDB | County, BDB | | х | | | Database | | |
| 1.E.1.4 | Collaborate with state and local economic development organizations to initiate targeted recruitment efforts. | County | BDB, Space Florida | BDB | | х | | | Outreaach | Inquiries | |
| 1.E.2 | Strategy: Analyze and provide for additional marine, recreational, and industrial uses along the St. Lucie Canal, utilizing existing applicable land use and zoning. | | | | | | | | | | |
| 1.E.2.1 | Repair, replace, or automate weir system to improve access to the Okeechobee waterway. | ACE | County, State | County, ACE, US EDA, FIND | | | | х | Boat vessel registrations | Boat usage | |
| 1.E.2.2 | Ensure public access to all waterways. | County | County, CRAs | County, CRA | | | х | | Usage | | |
| 1.E.2.3 | Assess existing boardwalks for deferred maintenance and identify opportunities for upgrades and expansions. | County | County | County | | х | | | Database | | |
| 1.E.2.4 | Encourage the Village of Indiantown to develop a working waterfront and additional marine industry. | County | County, Village, BDB | County, Village | | | х | х | Marina masterplan | Construction completion | |
| 1.E.2.5 | Review Phipps Park to determine opportunities for improvements or expansion. | County | County | County, FIND, FDOT, ACE | | х | | | Park assessment | Expansion completion | |
| 1.E.2.6 | Coordinate with the Army Corps of Engineers on permanent public access easements. | County | County, Army Corps | ACE, County, FIND | | х | x | | Review of easements | Easement legislation and mapping | |
| 1.E.2.7 | Utilize the northside of the canal at Phipps Park for recreation, primitive camping, and small-craft motorboat fishing. | County | County, Army Corps | County, FRDAP | | | х | | MOU | Usage | |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|----------|--|------------------|---|-------------------------------------|-----------------|-------------------------|--------------------|---------------------|---|--|--|
| 1.E.2.8 | Conduct a feasibility study to evaluate the potential for acquiring privately held islands in waterways for preservation and public use. | County | County | County, FIND, FDEO | | х | х | | Final Study | Funds allocated | Purchase agreement |
| 1.E.2.9 | Preserve existing commercial and industrial waterfront uses. | County | County/BDB | County, CRA | | х | | | Inventory to set baseline | Commercial and indusrial usage | |
| 1.E.2.10 | Consider rerouting of roads within the Community Redevelopment Areas to allow for more commercial activity and public space along the waterways. | County | County, FDOT, CRAs | CRA, FDOT | | | x | | Waterway access | | |
| 1.E.2.11 | Identify projects and include recreation related and "access" infrastructure in the Capital Improvement Plan. | County | County | County | | x | | | Funds allocated | | |
| | | | | | | | | | | | |
| 1.F | 1F. GOAL: Redevelop retail centers into mixed use centers that provide amenities for talent recruitment and boost Martin County's brand. | | | | | | | | | | |
| 1.F.1 | Strategy: Work with owners and the community to identify prospects and establish priorities for redevelopment. | | | | | | | | | | |
| 1.F.1.1 | Conduct a windshield study of all retail centers in Martin County and establish grading criteria to set priorities. | Consultant | County, TCRPC | County, BDB | | | | х | Final Study | | |
| 1.F.1.2 | Change regulations and permitted use standards so there is flexibility in redevelopment of destination and employment centers to encourage residential uses nearby for employees and create mixed use nodes of activity. | County | TCRPC | County, CRA | | | x | | Updated regulations | | |
| 1.F.1.3 | Create an expedited approval process for redevelopment. | County | County | County, CRA | | | | | Redefined approval process | | |
| 1.F.1.4 | Conduct code enforcement and property maintenance sweeps to keep commercial corridors clean and well maintained. | County | CRA | County, CRA | | x | | | Enforcements | Aesthetics | |
| 1.F.1.5 | Utilize nuisance abatement and establish other regulations to more aggressively target properties that have been on the vacant property registry for multiple years or have not complied the registration requirement. | County | County | County | | | | | Enforcements | Vacant property acquisitions and distributions | |
| 1.F.1.6 | Contact local and out of area owners of obsolete or vacant properties to determine current and future intentions for properties. | BDB | County | County, BDB, Chambers | | х | | | Contacts | Database | |
| 1.F.1.7 | Determine barriers for redevelopment. | Consultant | County, TCRPC | BDB, Chambers, ICSC Chapter | | x | | | List of needs and/or requirements | | |
| 1.F.1.8 | Utilize the Planned Unit Development (PUD) zoning category to creatively redevelop infill parcels to create mixed use nodes. | County | CRA, TCRPC, GMD | County, TCRPC | | х | | | PUD applications | | |
| | A MODIFICACIONE TALENT DECOMPTACANT AND DETENTION | | | | | | | | | | |
| 2 | 2. WORKFORCE TALENT RECRUITMENT AND RETENTION | | | | | | | | | | |
| 2.A | 2A. GOAL: Align workforce training, recruitment, and retention efforts to support industry in Martin County to be competitive with neighboring counties and states for business retention and attraction. | | | County, Workforce Partners, FDEO | | | | | | | |
| 2.A.1 | Strategy: Invest in a Reimagining Education and Career Help (REACH) training center at the Martin County Airport. | | | | | | | | | | |
| 2.A.1.1 | Collaborate with stakeholders to identify capital and operational funding sources. | County | IRSC, State, CareerSource, Industry | County, BDB | | х | х | | Funding plan | | |
| 2.A.1.2 | Utilize American Rescue Plan Act funds to expedite and expand existing plans for vocational and technical training and associated training equipment and facilities. | County | Education, Industry, BDB, Chambers, NFPs | ARPA, US EDA | | х | | | Funds designated | | |
| 2.A.1.3 | Create an advisory council or consortium of nearby business leaders to provide job shadowing, mentorship, internship opportunities, training reimbursement for employees, and technical equipment donations. | BDB | County, BDB, Chambers | BDB | | x | | | Advisory Council mission, list, and quarterly meeting list | | |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|--|------------------|---|---|-----------------|-------------------------|--------------------|---------------------|---|--|--|
| 2.A.1.4 | Identify opportunities with higher education institutions to provide postgraduate and certificate courses onsite. | County | Education, BDB | Education Partners | | | х | | List and schedule of courses availalble onsite | | |
| 2.A.1.5 | Collaborate with workforce development providers to map local career pathways in innovation and technology, including associated training requirements for upskilling of existing employees. | BDB | CareerSource, County, BDB, MCSD | Education Partners, BDB | | х | | | Flyers of local career pathways | | |
| 2.A.1.6 | Identify "earn while you learn" funding for trainee recruitment and retention. | Chamber | MCSD | BDB, CareerSource | | x | | | List of "earn while you learn" opportunities and contacts. | | |
| 2.A.1.7 | Utilize the training center to expand partnership efforts among educational institutions, and career and technical education providers. | County | IRSC, MCSD | County, Education Partners | | | х | | MOUs | | |
| 2.A.1.8 | Advocate for expansion of apprenticeship programs, upskilling of existing talent, and technology talent pipelines. | BDB, ECMC | MCSD, CareerSource, Industry | County, Education Partners, Industry | | | х | | Program list with contact information | | |
| 2.A.1.9 | Collaborate with the medical industry to determine industry needs for training facilities and talent attraction needs given the aging local population. | BDB | IRSC, CareerSource, County | Education Partners, Industry | | | х | | Contact list with training needs and desired outcomes | | |
| 2.A.2 | Strategy: Track and monitor general business retention and workforce needs. | | | | | | | | | | |
| 2.A.2.1 | Review quarterly Department of Labor and Florida Department of Economic Opportunity (FDEO) industry reports to identify trends and changes in output of Martin County industries and associated employment and occupational wage levels. Report findings and associated follow-up action steps to the assigned county liaison. | BDB | County, TCRPC, CareerSource | County, BDB | | x | | | Report with data and analysis | | |
| 2.A.2.2 | Work with the FDEO to develop custom sub-county industry employment and wage reports. | BDB | County, TCRPC, CareerSource | County, BDB | | х | | | Targeted data | | |
| 2.A.2.3 | Review quarterly Martin County Business Tax Receipts and report to the assigned county liaison any trends, changes, and associated follow-up action steps. | BDB | County, TCRPC, CareerSource | County, BDB | | х | | | Report with high- level data analysis | | |
| 2.A.2.4 | Identify additional sources of economic, workforce, and demographic information to track the county's economic conditions, especially those related to employment and wages. | BDB | County, TCRPC, CareerSource | County, BDB | | x | | | Report and data based on targeted outreach | | |
| 2.A.3 | Strategy: Further support the Martin County School District in the creation of middle- and high-school training programs in technology, health care, and advanced technology that meet the needs of Martin County business. | | | | | | | | | | |
| 2.A.3.1 | Utilize American Rescue Plan Act funds to implement targeted educational programs designed to close learning gaps created during summer vacations and school breaks. | BDB | IRSC, MCSD, NFPs | County, MCSD | | x | | | Funding | | |
| 2.A.3.2 | Collaborate with the Martin County School District for storytelling through the Hubs of Excellence Business strategy. | BDB | BDB, IRSC, MCSD | County, MCSD, BDB | | x | | | Industry-focused campaigns targeted to students | | |
| 2.A.4 | Strategy: Further support the Martin County School District in the creation of middle- and high-school training programs in commercial graphic design, photography, videography, and film making which increase student's critical thinking skills and close the education gap created during the pandemic shutdown. | | | | | | | | | | |
| 2.A.4.1 | Utilize American Rescue Plan Act funds to implement targeted educational programs designed to increase students' use of technology, equipment, and software systems. | County | Arts Council, Arts Foundation, BDB, NFPs | ARPA, FDOE | | х | | | Funding | | |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|---|------------------|--|--|-----------------|-------------------------|--------------------|---------------------|--|--|--|
| 2.A.5 | Strategy: Coordinate with nonprofits to capitalize on human workforce. | | | | | | | | | | |
| 2.A.5.1 | County should hold annual or hold quarterly meetings to better to ensure alignment of workforce talents with the needs of businesses. | County | BDB, NFps. Industry, CareerSource, Workforce Partners | County, Partners | | х | | | Meetings | | |
| 2.A.5.2 | Coordinate with businesses to identify meaningful job opportunities with career paths in Martin County. | BDB | Chambers, Businesses, Workforce Partners, | BDB, Industry, Careersource | | x | | | Flyers of local career pathways | | |
| 2.A.5.3 | Collaborate with the Arts Council of Martin County to partner with performing artists on trainings and certifications in art therapy and the neuroscience of art and healing through music therapy and art therapy interventions in healthcare. | Arts Council | Arts in Medicine, UF, Arts Foundation, Artistis Relief Fund, Cleveland Clinic | County, US Endowment for the Arts, FDOH | | | | | Trainings | Certifications | Performing artists re-employed |
| 2.B | 2B. GOAL: Improve and invest in the county's recreational offerings for talent attraction and promote lifestyle aspects specific to Martin County. | | | | | | | | | | |
| 2.B.1 | Strategy: Actively market and promote lifestyle aspects of Martin County to attract and retain talent. | | | | | | | | | | |
| 2.B.1.1 | Develop and distribute a highly targeted talent recruitment marketing campaign. | BDB | MCOT, Chamber, County | Chambers, MCOT, Realtors Association, BDB | | х | | | Media impressions, hits, and clicks | Inquiries | Relocations |
| 2.B.1.2 | Focus storytelling on recreational and cultural lifestyle amenities – water sports, equestrian assets, natural areas hiking, agricultural experiences, sustainability culture, etc. | BDB | MCOT, Chamber, County | BDB | | x | | | Content | | |
| 2.B.1.3 | Analyze, prioritize, and advocate for initiatives that produce recreational and entertainment opportunities to retain and attract creative talent pool. | County | BDB, ECMC | County, BDB | | х | | | Final report | | |
| 2.B.1.4 | Further analyze the Parks masterplan to identify amenities that would attract and retain talent, with a focus on amenity locations and offerings in relation to resident and talent pool demographics | Consultant | County, BDB | County, FDEP, US EDA | | х | | | Final report | Park improvements | |
| 2.B.1.5 | Collaborate with the Arts Council of Martin County and the Office of Tourism & Marketing to increase the marketing of the Arts & Culture Trail. | мсот | MCOT, Arts in Public Places | MCOT, FL Dept of State, County | | х | | | Media impressions, hits, and clicks | Arts & Culture Trail registrations | Arts & Culture Trail completions |
| 2.B.1.6 | Coordinate with Art & Culture organizations and the Elizabeth Lahti Public Library in Indiantown to encourage shared spaces and programming to increase access to the arts in western Martin County. | Arts Council | Martin County Libary System, Library Foundation of Martin County, Arts Council, | County, Village | | х | | | Programs | Shared-space | Event Attendance |
| 2.B.1.7 | Evaluate and assess the Indiantown Library partnership model to explore and create similar partnerships in other underserved neighborhoods, such as Golden Gate and Banner Lake. | County | Arts Council | County, CRAs, CDBG | | х | | | Programs | Shared-space | Event Attendance |
| 2.B.1.8 | Identify and prioritize funding mechanisms that would bolster the competitiveness of Martin County nonprofit organization's when applying for State and Federal grants that require and/or expect match from local governmental sources. | Arts Council | Arts Council | County, CDBG, NEA, Arts Foundation | | х | | | Matching funds secured from State, NEA, and foundations | Organizations assisted | |
| 2.B.1.9 | Work with Florida Department of Environmental Protection Office of Greenways and Trails to extend the MC-20 St. Lucie Canal Trail Corridor and designated priority Paddling Trails. | County | County, FDEP | FDEP, USDOT, FIND | | | | | Extention of the MC-20 St. Lucie Canal Trail Corridor | | |
| 2.B.2 | Strategy: Utilize American Rescue Plan Act funds to further support the Arts and Culture organizations and assets that make Martin County special. | | | | | | | | | | |
| 2.B.2.1 | Collaborate to support historic Arts venues and Arts-related structures that were slow to recover from pandemic closures due to facility limitations. | County | Arts Council, Lyric Theate, A.C.T. Theatre | County, FL Dept of State, US Dept of Interior, Save our Stages Grants | | х | | | Facilities identified | Projects assisted | |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|--|------------------|----------------|--------------------------------------|-----------------|-------------------------|--------------------|---------------------|--|--|--|
| 2.B.2.2 | Support facilities and plaza modifications with Americans with Disabilities Act upgrades and accessibility projects, including courthouse projects. | County | County | County | | | х | | Facilities identified | Projects assisted | |
| 2.B.2.3 | Identify opportunities to support and provide shared campus-setting workspace, multipurpose performance venues, and event rental space for professional performing artists severely impacted through travel restrictions and permanent venue closures. | County | Arts Council | County, CRA | | х | х | | Facilities identified | Artists in residence, trainings, exhibitions, event attendance | |
| 2.B.2.4 | Support countywide Arts and Culture ventures, civic associations, and not-for-profit service providers to demonstrate solidarity of commitment to the place brand. | County | State | County, CRA, MCOT | | х | х | | Matching funds secured from State, NEA, and foundations | Organizations assisted | |
| 2.B.2.5 | Identify, analyze, and prioritize projects that produce and increase recreational opportunities including plazas, interactive public art, public entertainment venues, and public concert areas. | County | State | County, FDEP | | х | | | Final Study | | |
| 2.B.2.6 | Provide funding to support the Arts Council of Martin County's effort to participate in the Arts & Economic Prosperity Study to identify the impact of the nonprofit arts and cultural sector. | County | County | County, MCOT, Visit Florida | | × | | | Matching funds secured from State, NEA, and foundations | Organizations assisted | |
| | | | | | | | | | | | |
| 3 | 3. CAPITAL PROJECTS AND INFRASTRUCTURE | | | | | | | | | | |
| 3.A | 3A. GOAL: Plan and invest in entrance corridors and aateways throughout Martin County, but more specifically at Bridge Road, Kanner Highway, and southwest Martin Highway to create a sense of place and arrival for Martin County. | | | | | | | | | | |
| 3.A.1 | Strategy: Create a masterplan for beautification of key gateways into Martin County. | | | | | | | | | | |
| 3.A.1.1 | Determine available and suitable public right-of-way. | County | State | County | | x | | | Executed agreement for engineering studies | Location and availible square feet | |
| 3.A.1.2 | Design and implement gateway features that are tailored to the area. | TDC | MCOT, BDB | County, Art in Public Places, CRA | | | x | | Executed agreement | | |
| 3.A.1.3 | Collaborate with Public Works to determine gateway infrastructure needs related to drainage, landscaping, and maintenance. | County | State | County, CRA | | | x | | Executed agreement for engineering studies | | |
| 3.A.1.4 | Create financing plan and implementation phases. | TDC | MCOT, BDB | County, CRA, FDOT | | x | | | Departmental resolutions to encumber project funds | | |
| 3.A.2 | Strategy: Invest in wayfinding signage and recreational asset mapping. | | | | | | | | | | |
| 3.A.2.1 | Develop a countywide wayfinding signage system and plan. | Consultant | TDC, MCOT, BDB | County, CRA | ļ | х | | ļ | Final Study | ļ | |
| 3.A.2.2 | that supports the "Enjoy our Good Nature" theme. | TDC | MCOT, BDB | County, CRA, Chamber, MCOT | | x | | | Sign installations | Visitors to impacted destinations | |
| 3.A.2.3 | Provide prominent signage identifying access to bike trails and other outdoor amenities. | TDC | Ecosystems | County, FDEP, FIND, MC Ecosystems | | х | | | Sign installations | Usage of trails and outdorr amenities | |
| | 3B. GOAL: Improve connectivity for all modes of transportation | | | | | | | | | | |
| 3.B | throughout the county to improve quality of life. | | | | | | | | | | |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|--|------------------|-----------------------------------|--|-----------------|-------------------------|--------------------|---------------------|--|--|---|
| 3.B.1 | Strategy: Develop connectivity in all modes of transportation through mapping and integration of pedestrian paths, bike lanes, streets, public parking lots and garages, and public transit routes. | | | | | | | | | | |
| 3.B.1.1 | Identify and inventory existing paths for trails, bicycle facilities, transit routes and transit ridership, peak hours, and locations. | County | TCRPC, MCMPO | County, FDOT | | х | | | Miles of exsisting paths for walking | Miles of exsisting paths for biking | Miles of exsisting paths for transit |
| 3.B.1.2 | Design and construct a connected network that is accessible (Americans with Disabilities Act compliant), easy to access from multiple points, safe (buffered), and comfortable (tree canopy). | County | State, CRAs, MCMPO | County, FDOT, FDEP | | | | х | Number and map of ADA accessible sites | Safety of sites | Tree canopy and reduction of heat map |
| 3.B.1.3 | Create transfer stations that allow for secure temporary storage of bicycles, kayaks, and other alternative modes of transportation. | МСРТ | CRAs, County, MCMPO | County, FDOT, US DOT | | х | | | Transfer stations | Usage | |
| 3.B.1.4 | Build rest stop stations and public restrooms at key greenway and blueway connectors. | MC Ecosystems | Parks and Rec | MC Ecosystems | | х | | | Rest stops | Usage | |
| 3.B.1.5 | Create, adopt, and effectuate a green corridor plan to allow for horses and non-motorized transportation east to west from Phipps Park to Lake Okeechobee and north to south through extension of the Green River Parkway Trail. | County | MCParks, State, MCMPO | County, TCRPC, US EDA, USDA, FDOT, USDOT, FIND | | | | х | Trail usage from east to west | Trail usage from north to south | Mileage of horse and non- motoraized transporation trails |
| 3.B.1.6 | Identify opportunities to create green corridors to link existing government-owned assets along or in close proximity to State Road 76 to create destination points. | County | MCParks, State | County, TCRPC, US EDA, USDA, FDOT, USDOT | | | | x | Final Study | Green corridor installations | |
| 3.B.1.7 | Identify green corridors for existing residents in densely populated neighborhoods. | МСМРО | County, MCParks | County, CRA, HOA | | | x | | Final Study | Partnerships with HOAs and Communities | Installations |
| 3.B.1.8 | Map potential greenways and associated access easement and infrastructure requirements. | МСМРО | County, MCParks, MCMPO | County | | х | | | Final Study with proposed funding requirements | | |
| 3.B.1.9 | Work within the public right-of-way and accommodate space for a multi- use path in a way that does not interfere with current traffic mobility and future commercial industrial development along the highway. | County | State, MCMPO | County, CRA | | | x | | Final Study | | |
| 3.C | 3C. GOAL: Invest in land and park redevelopment efforts that improve | | | | | | | | | | |
| 3.C.1 | the community's mental and physical health. Strategy: Identify opportunities within existing parks to increase outdoor amenities and improve activity areas relevant to the population. | | | | | | | | | | |
| 3.C.1.1 | Inventory existing parks, including fitness equipment, walking trails, and water access amenities. | MCParks | NGOs | County | | x | | | Final Study | | |
| 3.C.1.2 | Determine community needs. | Parks | MCParks, NGOs | County | | х | | | Community survey and outreach report | | |
| 3.C.1.3 | Construct and/or improve parks and implement improvements based on community input. | MCParks | NGOs, MCTB | County, FDEP | | | x | | Funds allocated | Completed parks and improvements | |
| 3.C.2 | Strategy: Identify new opportunities within existing county-owned land to improve public spaces, provide additional open spaces, and improve outdoor activity areas. | | | | | | | | | | |
| 3.C.2.1 | Invest and construct in open public spaces. | MCParks | NGOs, MCTB, CRA | County, CRA | | | х | х | Completed parks and improvements | | |
| 3.C.2.2 | Establish an initiative to plant and/or increase shade trees in existing parks, trails, and pedestrian paths. | MCParks | NGOs, MCTB, CRA, MC Ecosystems | County, CRA | | х | x | | Installations | Tree canopy and reduction of heat map | |
| 3.C.2.3 | Identify opportunities to install shade structures and canopies. | MCParks | NGOs, MCTB, CRA | County, CRA | | Х | х | | Installations | Usage | |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|---|------------------|------------------------------|--------------------------------|-----------------|-------------------------|--------------------|---------------------|--|--|--|
| 3.C.2.4 | Identify and repair boardwalks, crossovers, and beaches. | MCParks | NGOs, MCTB, CRA | County, CRA | | х | x | | Completed improvements | Usage | |
| 3.C.2.5 | Support the Camino Trail. | GGNAC | NGOs, MCTB, CRA | County, CRA | | х | | | Completed improvements | | |
| 3.C.2.6 | Improve and continue to preserve the Langford Log Cabin Senior Center. | МСНРВ | NGOs, MCTB, CRA | Parks HPB-FARB, State DOH | | | x | | Completed improvements | Usage | |
| 3.C.3 | Strategy: Create safe and connected parks to improve quality of life. | | | | | | | | | | |
| 3.C.3.1 | Increase broadband or free Wi-Fi services in public parks. | MCParks | NGOs, MCTB | County, CRA | | | х | | | | |
| 3.C.3.2 | Conduct a safety review of all public parks for lighting installations and security design upgrades. | MCParks | NGOs, MCTB | County | | | | | | | |
| 3.C.3.3 | Conduct a safety review of all trailways for lighting installations and security design upgrades. | MC Ecosystems | NGOs, MCTB | County | | х | x | | | | |
| 3.D | 3D. GOAL: Develop infrastructure and utilities that meet the needs of industry located in industrial parks as well as underserved areas in Martin County. Strategy: Prioritize septic to sewer projects to create growth | | | | | | | | | | |
| 3.D.1 | opportunities for industrial areas, given industry does not grow on septic systems. | | | | | | | | | | |
| 3.D.1.1 | Review current plans to determine if additional funding from State grants could be leveraged as a result of American Rescue Plan Act allocations. | County | Village, CRAs, EPA | County, FDEP | | | x | | Adidtional funding indentified | | |
| 3.D.1.2 | Incorporate other above-ground infrastructure projects such as improvements to roads, lighting, and beautification. | County | CRAs, FPL, NGOs | County, FDOT | | | x | | Final Study to indentify above- ground needs with funding requirements | | |
| 3.D.2 | Strategy: Encourage private broadband and communication providers to guarantee reliable and redundant services as future relocations and expansions will demand it. | | | | | | | | | | |
| 3.D.2.1 | Work closely in all planning and coordination efforts with private sector providers and consider expansion of "dark fiber" network solutions as needed. | County | State, Industry | County, FPL, Utilites | | | | х | MOU with private sector providers | Private sector providers and private industry contracts | |
| 3.D.3 | Strategy: Forecast and plan for stormwater needs. | | | | | | | | | | |
| 3.D.3.1 | Take advantage of the state initiatives to develop innovative solutions to address the peril of flood statutory requirements by applying for funds under resiliency grants. These include planning grants as well as matching funds for construction. | County | SFWMD, State | County, FDEP, USEPA | | | х | | Applications submitted | Funds awarded | |
| 3.D.3.2 | Construct stormwater projects that incorporate multi-purpose functionality as in floodable recreation and regional fast-water rescue training facilities for fire and emergency response professionals that can attract grant funding. | County | SFWMD, State | County, FDEP, USEPA | | | | х | Multi-purpose stormwater projects | Resident/Visitor Usage | |
| 3.D.4 | Strategy: Identify opportunities for industrial tax increment financing projects. | | | | | | | | | | |
| 3.D.4.1 | Determine and itemize industrial infrastructure needs and associated costs. | Consultant | County | County | | х | x | | Final Study | | |
| 3.D.4.2 | Identify suitable sites, potential projects' capacities, and forecast potential tax increment. | Consultant | County, MCPA, Growth Mgmt | County | | х | | | Final Study with key sites and projections | | |
| 3.D.4.3 | Set aside a certain percentage of future property tax revenue for reinvestment into industrial infrastructure. | County | County, MCPA | County, CRA | | х | x | | Legislation authorizing TIF district | Legislation creating the TIF fund | Infrastructure improvements |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|---|------------------|---------------------------------|----------------------------------|-----------------|-------------------------|--------------------|---------------------|--|--|--|
| 3.E | 3E. GOAL: Enhance the marine infrastructure for public access and recreation in Martin County. | | | | | | | | | | |
| 3.E.1 | Strategy: Masterplan public access to waterways throughout Martin County. | | | | | | | | | | |
| 3.E.1.1 | Inventory, review, and assess the use and capacity of existing boat and kayak launches, fishing piers, boardwalks, and other water access amenities. | MCParks | мств, міатс | County, FIND, Industry | | х | | | Final Study | | |
| 3.E.1.2 | Identify immediate opportunities to increase water access and parking facilities through redesign, upgrade, and new construction. | MCParks | CRAs, MIATC | County, FIND, Industry | | х | | | Recommnedation report | | |
| 3.E.2 | Strategy: Continue to masterplan, dredge, and improve the St. Lucie Canal, St. Lucie Inlet, Okeechobee Waterway, and other waterways to support flood protection efforts and preserve marine ecosystems. | | | | | | | | | | |
| 3.E.2.1 | Expand water accessible areas and access points along waterways. | County | ACE, SFWMD | County, FIND | | | х | | Access points | | |
| 3.E.2.2 | Determine and prioritize dredging needs on established navigable waterways. | Consultant | County, ACE, SFWMD. MAITC | County, FIND | | | x | | List of dredging points, location, and proposed depth | Boating usage | Large marine vessel usage |
| 3.E.2.3 | Develop action plan that identifies potential access points and available acreage for dredging and de-watering. | Consultant | County, CRAs | County, FIND, CRA | | | х | | Final Study | | |
| 3.E.2.4 | Protect non-residential development along the proposed green corridor, on both sides of State Road 76 / Southwest Kanner Highway. | County | TCRPC, State, | County, FIND | | | x | | Legislation, zoning or commercial and industrial overlay | | |
| 3.E.2.5 | Increase recreational resources for kayaks, canoes, boardwalks, mooring fields, fishing piers, etc. | MCParks | ACE, SFWMD | County, FIND, CRA | | х | | | Access points | Launches | Usage |
| 3.F | 3F. GOAL: Improve transportation options and traffic flow within Martin County to provide alternatives for residents, businesses, and tourists. | | | | | | | | | | |
| 3.F.1 | Strategy: Enhance opportunities for east-west commuters and cross county transit users to have shorter travel times to work in Martin County and reduce congestion for the benefits of all residents. | | | | | | | | | | |
| 3.F.1.1 | Provide increased placement of sensors and utilization of enhanced traffic data to improve traffic flow and inform critical improvements in traffic signalization customized to fluctuations in demand and pinpoint needed intersection improvements. | County | FDOT, MCMPO, MCPT | County, FDOT, USDOT | | | х | | Reduction in idle traffic | | |
| 3.F.1.2 | Develop a commuter services program that provides ride share matching and employer/employee van pool programs through contracts with national entities and other providers. | County | FDOT, MCMPO, MCPT | County, FDOT, USDOT, Industry | | | | | Ridership | Employer participation | |
| 3.F.2 | Strategy: Improve small scale mobility and "last mile" connections in the County. | | | | | | | | | | |
| 3.F.2.1 | Develop a connectivity plan that could be implemented by the Transportation Management Association, in partnership with Martin County Transit. | МСМРО | County, CRAs, MCPT | County, FDOT, UDSOT | | | х | | Final Study | | |
| 3.F.2.2 | Create local circulator systems in the more populated Community Redevelopment Areas and employment centers, such as "trolleys", on demand transport, or water ferries to improve access to county activity centers and destinations for tourists and residents. | МСМРО | County, CRAs, MCPT, Industry | County, CRA, FDOT | | | | x | Pickup/Drop-off points | Ridership | |
| 3.F.2.3 | Work with local employers and hospitality industry to create a Transportation Management Association which is a public /private partnership to provide a variety of transportation options based on the business communities' needs. | МСМРО | County, CRAs, MCPT, Industry | County, Industry | | | | x | Ridership | | |
| | | | | | | | | | | | |

| Index | Category/Task/Action | Lead Implementor | Implementors | Potential Funding Source(s) | Estimated Costs | Short Term 1- 2YR | Mid Term 3YR | Long Term 5YR | Deliverable and/or Key Performance Indicator (KPI) One | Deliverable and/or Key Performance Indicator (KPI) Two | Deliverable and/or Key Performance Indicator (KPI) Three |
|---------|--|------------------|---|--------------------------------|-----------------|-------------------------|--------------------|---------------------|--|--|--|
| 3.G | 3G. GOAL: Build upon and emphasize Martin County's equestrian assets and opportunities by investing in public facilities that complement the private investments, assets, and infrastructure already in place. | | | | | | | | | | |
| 3.G.1 | Strategy: Invest in the installation and expansion of horse trails to connect destination points. | | | | | | | | | | |
| 3.G.1.1 | Identify assets, associated buffer zones, and potential horse trail linkages. | Consultant | MCParks, NGOs | FDEP | | х | | | Comprehensive asset map | | |
| 3.G.1.2 | Foster innovation and events through county partnerships. | County | NGOs, Private Operators, Chamber, MCTB | County, Industry | | | x | | partnerships and | Executed agreements authorizing events | |
| 3.G.1.3 | Conduct an equestrian industry study to understand Martin County's potential competitive advantage over more-established Florida equestrian communities. | Consultant | MCParks, NGOs, County | County, Industry | | | х | | Completed study | | |
| 3.G.2 | Strategy: Further utilize Timer Powers Park as an equestrian center. | | | | | | | | | | |
| 3.G.2.1 | Collaborate with nonprofits to create educational facilities for equestrians. | MCParks | NGOs, IRSC, MCSD | Private Donors; USDA | | | х | | Executed agreements | Curricula | |
| 3.G.2.2 | Collaborate with Payson Park Thoroughbred Training Center. | MCParks | NGOs, IRSC, MCSD | County, Industry | | | x | | Executed agreements | Programming | |

| Г | | Category/Task/Action Lead | Lead Implementor | Implementors | | Estimated Costs | | | | Deliverable | Deliverable | Deliverable |
|-------|-------|---------------------------|------------------|--------------|-------------------|-----------------|---------|------|------|-----------------|-----------------|-----------------|
| Index | | | | | Potential Funding | | Short | Mid | Long | and/or Key | and/or Key | and/or Key |
| | Index | | | | | | Term 1- | Term | Term | Performance | Performance | Performance |
| | | | | | Source(s) | | 2YR | 3YR | 5YR | Indicator (KPI) | Indicator (KPI) | Indicator (KPI) |
| | | | | | | | | | | One | Two | Three |

ABBREVIATIONS:

ACE = Army Corps of Engineers

ARPA = American Rescue Plan Act of 2021

BDB = Business Development Board of Martin County

CDGB = Community Development Block Grant

Chamber = Martin County Chamber of Commerce

CRA = Community Redevelopment Agency(s)

ECMC = Economic Council of Martin County

EDA = US Economic Development Administration

EPA = US Environmental Protection Agency

FAU = Florida Atlantic University

FDACS = Florida Department of Agriculture and Consumer Services

FDEP = Florida Department of Environmental Protection

FDOH = Florida Department of Health

FDOS = Florida Department of State

FDOT = Florida Department of Transportation

FHTC = Florida High Tech Corridor

FIND = Florida Inland Navigation District

FRDAP = Florida Recreation Development Assistance Program

GGNAC = Golden Gate Neighborhood Advisory Committee

IDA = Industrial Development Authority

IRSC = Indian River State College

MCHPB = Martin County Histortic Preservation Board

MCPA = Martin County Property Appraiser

MCPT = Martin County Public Transit

MCOT = Martin County Office of Tourism and Marketing

MCSD = Martin County School District

MCMPO = Martin County Metropolitan Planning Organization

MCTB = Martin County Trail Bureau

MOU = Memoradum of Understanding

NGOs = Non-governmental organizations and non-profits

Operator = to be determined organization that operates a program or facility

SFWMD = South Florida Water Management District

State = one or more State of Florida agencies

TCRPC = Treasure Coast Regional Planning Council

TDC = Martin County Tourist Development Council

UF/IFAS = University of Florida, Institute of Food and Agricultural Institute Extension

USDA = US Department of Agriculture

 ${\tt USDOT\,=\,US\,Department\,of\,Transportation}$

Village = Village of Indiantown